

ABSTRACT

A commodity sale system, accepting an order for a commodity corresponding to a customer's purchasing request over a network and directly sending the ordered commodity to the customer, includes an order information acquisition unit for acquiring from the network the order information prepared based on the commodity purchasing request, accepted from the customer, and a commodity sending command unit for commanding the booked commodity to be sent to the customer. There is provided a related information transmitting unit for transmitting, over the network, the related information on the commodity as a candidate for order, for example, the information relevant to the term of delivery of the commodity. The order information acquisition unit acquires the order information from the network following transmission of the related information by the related information transmitting unit.